

UNIVERSAL CONNECTIVITY



Universal Connectivity via Interchangeable Adapters:

BackupPal™ is easy to use and requires no technical expertise or software installation. Everything needed comes with BackupPal™ and its removable adapters, which are

designed for each individual phone available on the market. Attach the unit to the adapter that corresponds to your phone, plug it into the handset, and you're ready to use BackupPal™.

Transferring Data between Cellular Phones:

Backup-Pal™ works with virtually any cellular phone and has been carefully designed to accommodate new phones as they come to market. When switching carriers or phones, Backup-Pal™ allows hassle-free transfer of contact data from one cell phone to another without the complexity of additional software, PC use, lengthy setup or internet connectivity. All you need is your cell phone and BackupPal™.

SUPPORTED PHONE BRANDS

- Nokia
- SonyEricsson
- Siemens
- Samsung
- Motorola
- Audiovox
- LG
- Kyocera
- Sanyo
- other popular brands

Advanced Wireless Solutions, LLC.

1631 Wilson Avenue
 Burbank, CA 91504
 (888) 847-0483

www.awsproducts.com
contact@awsproducts.com

To view cellular phone compatibility options, please visit www.backup-pal.com or call 1-888-847-0483

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Cellular Phonebook Backup Accessory



portable accessory

one-touch

battery-operated

Your Cellular Phonebook Contacts are now BACKED UP!

The Dilemma

- **Cell Phone Dependency is on the Rise**

More than ever before, consumers are relying and using their cell phones as a primary communication tool.

- **Cell Phones are being used as Primary Address Books**

As a result, more contacts and other important data are ONLY stored on cell phones.

- **High Cell Phone Replacement Rates**

Every year, 1 out of every 5 phones are lost, stolen or damaged. More users are upgrading their phones than ever before. When a cell phone is lost, stolen or damaged, the cell phone is replaceable. However, the important contacts are lost FOREVER.



Gathering and Replacing Lost Data is a Major Consumer Frustration

- **High Product Demand**

Upon losing a cellular phone, 67% of cell phone users are more concerned with losing their phonebook contacts over replacing the lost cell phone handset.

- **Saves Frustration**

Eliminate the aggravation of manually re-entering contacts one letter at a time into a new phone.



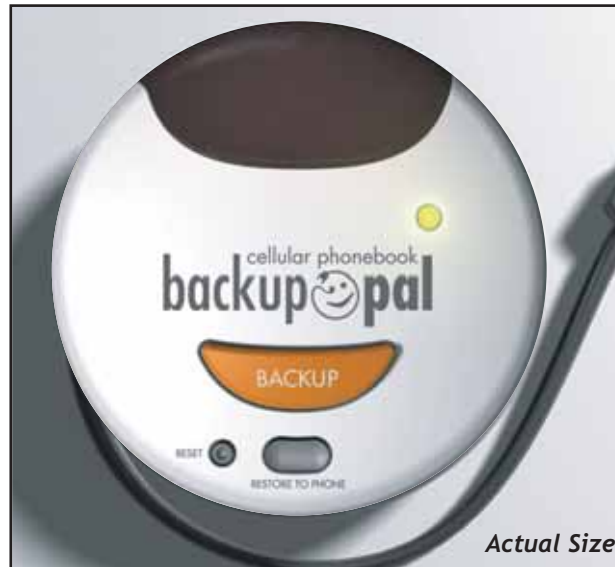
- **Available Solutions are Too Complicated for Users**

Only 1% of cell phone users currently backup their cell phone data. 99% are waiting for an easy solution that requires no technical expertise.

The Solution

ONE-TOUCH, PORTABLE, BATTERY-OPERATED CELLULAR PHONEBOOK BACKUP SOLUTION

Introducing Backup-Pal™, the world's first easy-to-use, portable cellular phonebook backup solution that does not require a personal computer, installation of software or a monthly subscription fee. At the touch of a button, the battery-powered Backup-Pal™ instantly saves a backup copy of the user's contact information from their cellular phone. Restoring information is just as easy - simply attach Backup-Pal™ to a cellular phone and click "restore."

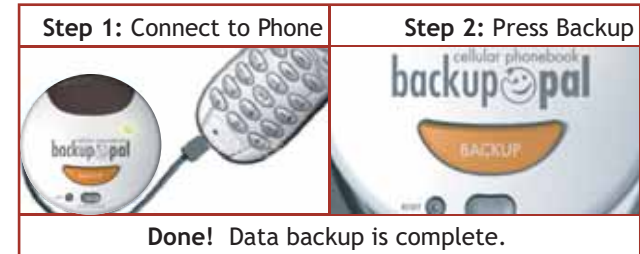


Actual Size

**Your Cellular
 Phonebook Contacts
 are now BACKED UP!**

Easy to Use

Operates with the push of a button, requiring no technical expertise.



Product Highlights

- **Simple and Reliable**
 One-touch Backup. One-touch Restore. Very easy to use!
- **Saves Frustration**
 Eliminate the aggravation of manually re-entering contacts one letter at a time into a new phone
- **Quick and Easy Transfer**
 Transfer contacts from one cell phone to another, regardless of the cell phone manufacturer or wireless carrier
- **No Thinking Required**
 NO PC use required. NO software installation required. NO expensive cable purchase required
- **Safe and Secure**
 You stay in control of your backed-up contacts