

Backup-Pal™

PRODUCT FACT SHEET

Product Overview

Backup-Pal™ from Advanced Wireless Solutions, LLC is the world's first easy-to-use, portable cell phone backup solution that does not require a computer, software installation, data cable purchase or a monthly subscription fee. At the touch of a button, the battery powered Backup-Pal™ instantly downloads and saves a copy of the user's cell phone contacts. Transferring those numbers to a new cell phone is just as easy, with the click of a button.

Product Benefits and Features

- Back-up and restore contacts with one-touch of a button
- Universal connectivity via interchangeable adapters
- Although not a requirement, Backup-Pal™ users have the option to back up and edit contacts to a PC
- Transfer contacts from one cell phone to another, regardless of cell phone manufacturer or wireless carrier
- Information is shared between cell phone and Backup-Pal™ through an infrared, serial or USB connection.
- Backup-Pal™ uses a non-volatile flash type of memory, which stores data even in cases where the battery dies and is replaced
- Measures approximately 4 inches in diameter, extremely lightweight
- Backup-Pal™ retails for \$39.99 for cell phones with serial ports, and \$49.99 for cell phones with USB ports
- Available late Spring 2006 at www.backup-pal.com

About Advanced Wireless Solutions, LLC

Headquartered in Los Angeles, California, Advanced Wireless Solutions, LLC in 2003 recognized the need for a solution to the problem of data loss resulting from lost, stolen, and damaged cell phones, and data transfer problems associated with cell phone upgrades and switching carriers. With that in mind, the research and development team went to work and created Backup-Pal™.

Online Press Center: For pictures, press releases, and other info, please visit: : www.backup-pal.com/press

<i>Press and Media Contact:</i>	<i>Company Contact:</i>
<i>Sabrina Cook, BLASTmedia 317.806.1425 x. 10 sabrina@blastmedia.com</i>	<i>Ravash Ram Director of Business Development 888.847.0483 x. 718 ravash.ram@backup-pal.com</i>